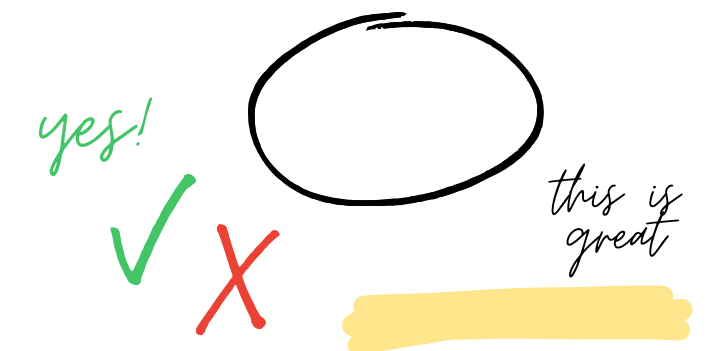
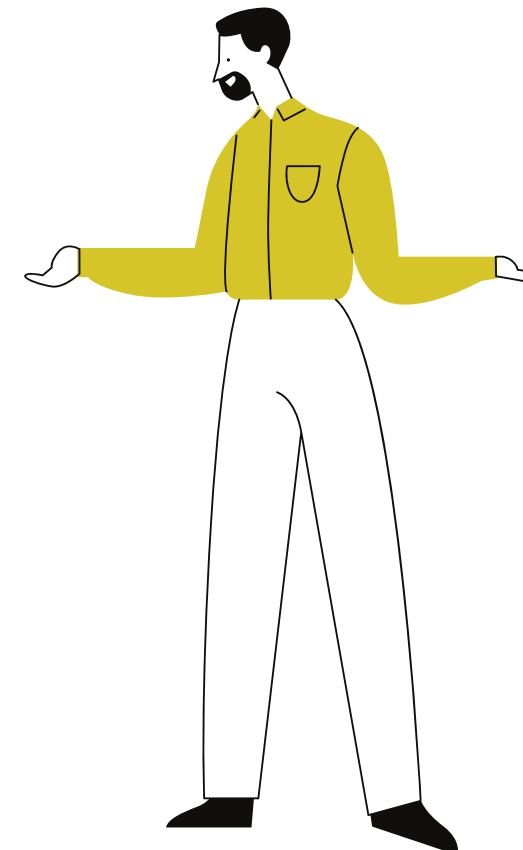


COACH CONNECT

Welcome to APMC Coach Connect Program!



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Introduction to APMC: The African Product Marketing Community (APMC) is a vibrant network dedicated to supporting product marketers building for the African market.

Overview of Coach Connect: Our Coach Connect Program is designed to facilitate one-hour virtual coaching sessions for product marketers in our community.

Goal: We aim to connect upcoming product marketers (PMMs) with experienced coaches (global PMM experts) who are passionate about sharing their knowledge and insights.

How It Works

Session Structure: Each coaching session lasts for 1 hour and is conducted virtually.

Flexibility: We work with our coach's time and availability. Sessions will only be booked at an agreed time upon discussion.

Options: Coaches can choose to have a single coaching session or sign up to be a registered coach for ongoing support.



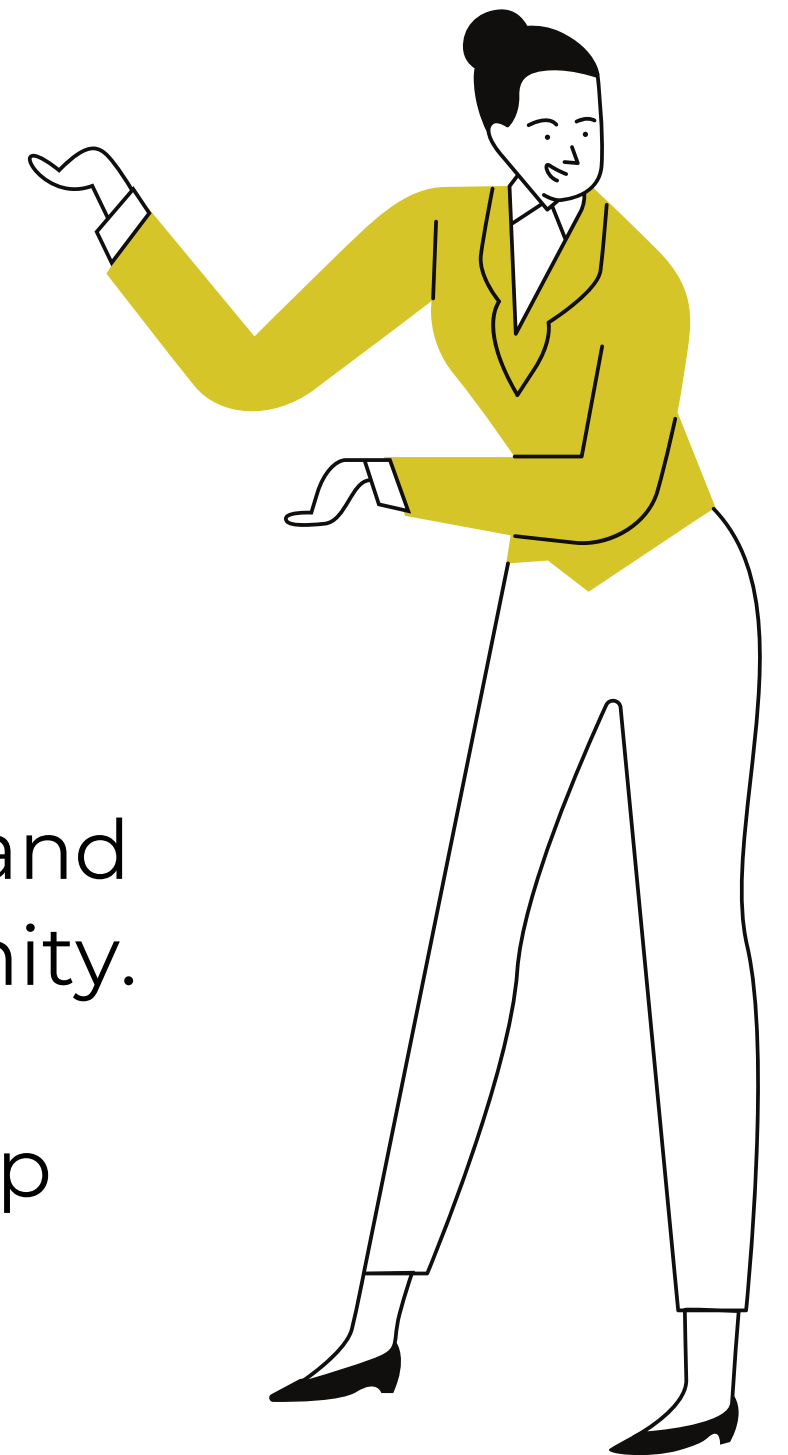
Who Can Participate?



- **Coaches:** We welcome experienced product marketers with a passion for mentorship and supporting the next generation.
- **PMMs:** Aspiring product marketers eager to learn and grow?

Benefits of Participation.

- **Coaches:** Opportunity to share expertise, expand networks, and contribute to the growth of the product marketing community.
- **PMMs:** Access to valuable insights, guidance, and mentorship from seasoned professionals in the field.



Get Involved

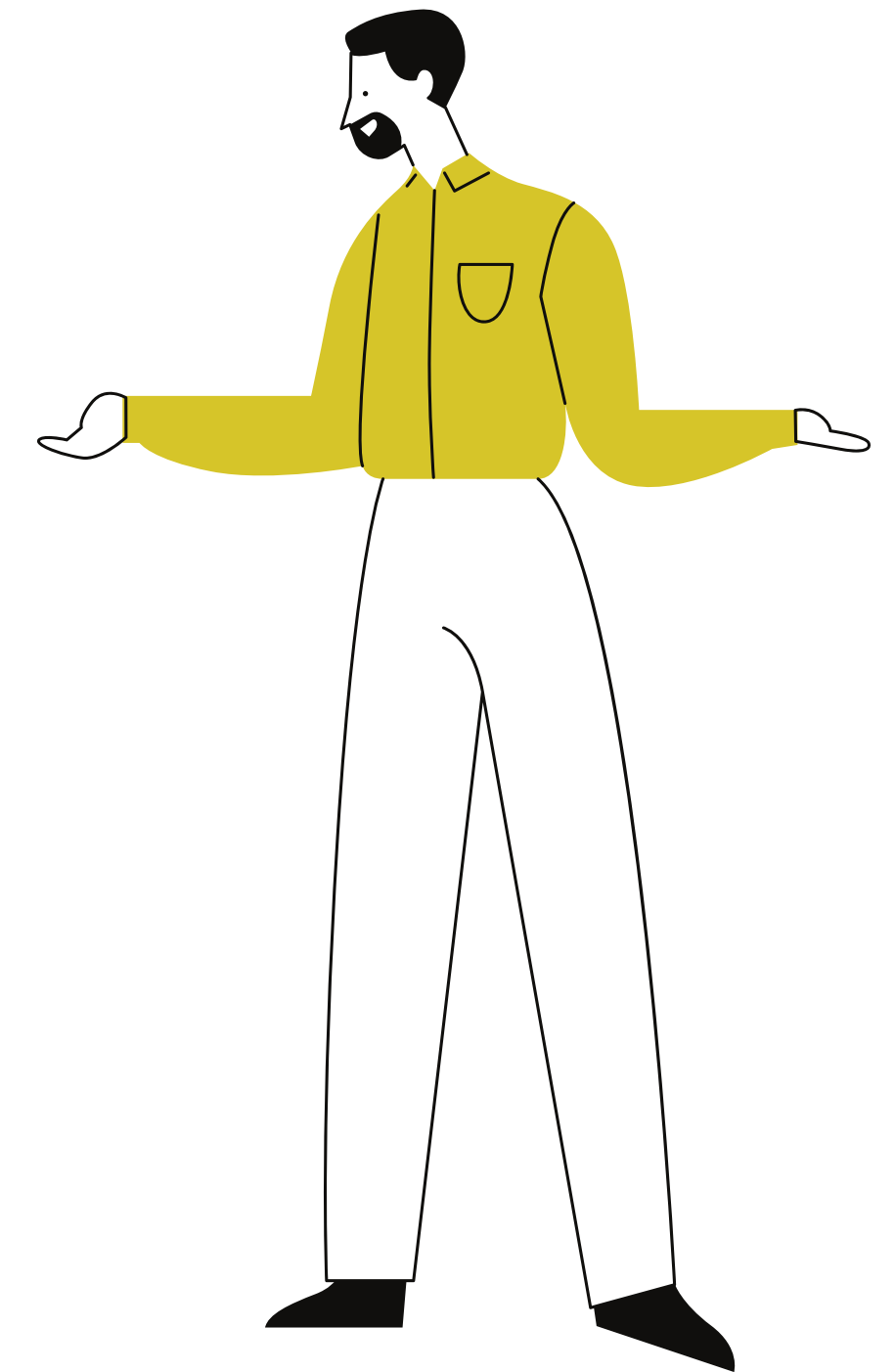


Interested in participating as a coach or a PMM?

Kindly fill out the interest form at using [this link](#).

We'll reach out to you with further details and next steps.

Join us in building a strong and supportive community of product marketers in Africa!





Thank you for considering participation in the APMC Coach Connect Program. Together, let's empower the next generation of product marketers!

We are available to take any questions you might have.

Feel free to contact us via mail: email@joinapmc.com

Visit our community website - [_https://joinapmc.com/](https://joinapmc.com/)

Become a community member - <https://joinapmc.com/become-a-member/>

Thank you once again, we look forward to having you!